

# AGENDA

## DAY 1

Thursday, June 15th

6:00 PM – 7:00 PM

7:00 PM – 8:00 PM

8:00 PM – 9:00 PM

## DAY 2

Friday, June 16th

8:30 AM – 9:00 AM

9:00 AM – Noon

Noon – 1:00 PM

1:00 PM – 4:00 PM

## DAY 3

Saturday, June 17th

8:30 AM – 9:00 AM

9:00 AM – 11:00 AM

11:00 AM – Noon



### Registration

### Opening plenary

- Welcome from MFL Women's Committee
- Greetings from Kevin Rebeck (MFL President)
- Featured Guest Speaker: Jennifer Howard, former Minister of Labour & Status of Women

### Networking reception

(with refreshments)

### Late registration

(morning refreshments available)

### Workshops

### Lunch

(lunch provided)

### Workshops

### Morning refreshments available

### Workshops resume

### Workshop reports / Closing plenary

(raffle draw)



# Women's Conference

Manitoba Federation of Labour

June 15-17, 2017 // UFCW Training Centre, Winnipeg

Manitoba  
**Federation  
of Labour**

# GUIDE TO WORKSHOPS

## Making your union work for you

The 2017 MFL Women's Conference offers union women a chance to learn and share their perspectives about issues facing working women today. The conference will help union women to develop personal and leadership skills, build connections with other union sisters, and prepare to take our rightful place as leaders in the labour movement. Whether you're brand new to your union, or an experienced labour activist, this conference will engage you in the ways in which unions can make a difference for you, your family and your community.



### WORKSHOP 1

Member engagement, member action

This course is designed for more experienced union staff, shop stewards and activists who want to transform how their union engages with members, and how members engage with their union. The course will train participants on the three-step approach to effective member engagement (Go, Listen, Build) and connect it to organizing approaches for building an active membership.

### WORKSHOP 2

Lobbying for results

This course is targeted at union members who are involved with campaigns to influence government policy or other government decisions that affect union members. As we continue to experience more attacks against unions by our current government, it's now more important than ever to tune-up our lobbying skills. This course will teach participants how to get the public onside with the issues that matter to working families, and how to make their case so government will listen.

### WORKSHOP 3

First steps: Union basics for women

This course is geared at women who are new to their union, or have just recently started to get involved. The course will provide an introduction to all aspects of unions and union business, and review

who's who in the "world of labour". It will also cover why unions are so important for women. Participants will learn practical skills for becoming a union activist, including chairing and participating in meetings and conventions, writing resolutions, and running for union office.

### WORKSHOP 4

Embracing digital culture for member engagement

This course is designed for union members or staff with an interest in better integrating digital culture into their union work. There's no denying that digital culture is changing the world. Digital activism is a fast growing, key strategy for political and social change. Has the labour movement kept pace with changing approaches? Participants will learn how to integrate digital culture into our member engagement strategies to better connect, communicate with, and bring together our members.

## Choose your workshop

We will do our best to ensure you are registered in a course of your choice, however, space is limited. Using the accompanying Registration form please select your first and second choices for workshops to attend.

All courses will run Friday – Saturday, so each participant will be registered in a single course for the full duration of the conference.

## Important dates & information

### Registration deadlines:

May 12, 2017, or until registration is full.

### Registration fees:

Winnipeg & Southern: **\$185**

North of 53°: **\$100**

You must be a member of a union local affiliated to the Manitoba Federation of Labour to attend the conference.

Space is limited to only 70 women, so participants will be registered on a first-come, first-served basis. Your registration fee must accompany your registration form in order for you to register – registration forms received without payment will not be processed.