



CAMPAIGN ORGANIZER

LOCATION: WINNIPEG, MB

POSTED: November 25, 2025

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The Campaign Organizer leads campaigns to certify new bargaining units, to take job/strike action, to mobilize and engage members, and to engage the public on member issues.

RESPONSIBILITIES

- Responds to calls and contacts from prospective members, and leads the planning and implementation of workplace-organizing campaigns, where approved.
- Develops and maintains member organizing tools and procedures.
- Leads the organization of strike activities in collaboration with MGEU members and staff.
- Develops and maintains strike protocols and procedures.
- Leads the planning and implementation of campaigns where mobilization and/or engagement of members is required (phone banks, public outreach campaigns, etc.).
- Leads, organizes, and coordinates rallies and events.
- Trains MGEU members and staff on workplace organizing tools and procedures, on strike procedures, protocols, and preparation, and on campaign and mobilization strategies.
- Other related duties as required.

QUALIFICATIONS

- Demonstrated ability and experience leading the planning and implementation of effective campaigns, preferably workplace organizing campaigns.
- Knowledge of labour legislations and labour board proceedings and ability to interact professionally with individuals involved in these processes.
- Strong understanding of, and experience with, current campaign organizing strategies, tools, and software.
- Strong team-building skills and experience.
- Demonstrated ability to work diplomatically and establish rapport with diverse groups of people.
- Demonstrated ability to lead, mentor, and train others.
- Demonstrated ability to multitask and work within tight deadlines.
- Effective written, verbal, and listening skills.
- Demonstrated ability to research, gather, and interpret information relevant to campaign strategies.
- Effective Microsoft Office computer skills.
- High School graduate.
- Ability to work evenings and weekends, and to travel extensively, when required.
- Experience as a union activist and a functional knowledge of labour unions is considered an asset.

Please forward resume to humanresources@mgeu.ca by December 9, 2024 at 4:00pm

To protect the health and safety of MGEU members and staff, all personnel working at MGEU offices are required to provide proof that they are fully vaccinated against COVID-19.