



# Employment Opportunity

## Public Affairs Specialist – Media Relations and Executive Advisor

Location: Winnipeg, Manitoba

Posted: May 8, 2026

Posting ID: 20260601SPA

Deadline: June 1, 2026

Reporting to the Manager, Communications and Public Affairs, the Public Affairs Specialist – Media Relations and Executive Advisor serves as the MGEU Media Relations Specialist; provides information, support, and strategic advice to the President regarding external and internal issues; and provides research, issues management, mobilizing and organizing support for campaigns and strategies related to government relations, public advocacy, member relations, and job or strike action.

### Responsibilities

- Serve as MGEU Media Relations Specialist, managing media inquiries and providing advice, briefing, and coaching to the President and other media spokespersons.
- Provide the President with strategic advice, support, and insights necessary to prepare for internal and external meetings, events and announcements.
- Provide counsel, problem-solving, and follow-up support to the President on member and external relations.
- Attend meetings, events, and announcements involving the President.
- Prepare briefing notes, speaking notes, letters, and other issue-related content under the supervision of the Manager, Communications and Public Affairs.
- Provide briefings on current events and issues that impact the MGEU.
- As part of the Communications and Public Affairs Unit, participate in the planning and implementation of campaigns and strategic communications strategies related to government relations, media relations, public advocacy, and job or strike action. This work may include researching, writing, organizing, strategizing, training, presenting, and/or relationship-building.
- Other duties as assigned.

### Qualifications

- A minimum of three years' experience working in media relations or journalism.
- Experience providing support and counsel to senior decision-makers.
- Experience managing member, client and/or stakeholder relationships.
- Post-secondary diploma or degree in a field related to communications, public relations, marketing, public affairs, labour relations or equivalent experience.
- Excellent written and verbal communication skills.
- Strong research and policy analysis skills.
- Demonstrated creative problem-solving skills.
- Sound political judgement and a familiarity with trade union and related public policy issues.
- Proven ability to work under tight deadlines with shifting priorities.
- Ability to travel extensively and work evening and weekends as required.

Please forward resume to [humanresources@mgeu.ca](mailto:humanresources@mgeu.ca) by Monday, June 1, 2026 at 8:00am.